

# Footfall Report for: Huntingdon

 Weeks This Month: 5  
 Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Huntingdon	<b>-21.9 %</b>	<b>2.8 %</b>	<b>-52.5 %</b>	<b>21.4 %</b>	<b>40.9 %</b>	<b>20.1 %</b>
East	<b>-42.3 %</b>	<b>-3.0 %</b>	<b>-56.5 %</b>	<b>-7.0 %</b>	<b>63.8 %</b>	<b>2.7 %</b>
UK	<b>-45.9 %</b>	<b>-1.4 %</b>	<b>-64.4 %</b>	<b>-4.3 %</b>	<b>62.7 %</b>	<b>2.3 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 21.9% down on the previous year.

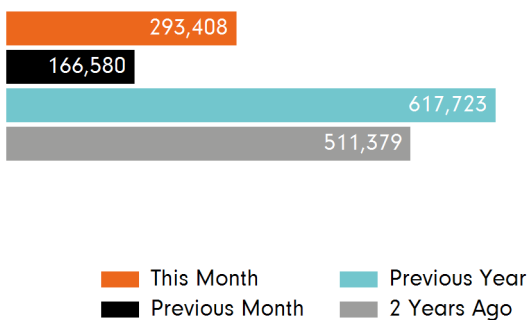
The number of visitors counted for month commencing 1 June 2020 was 293,408.

The busiest day in month commencing 1 June 2020 was Saturday 4 July with 14,918 visitors.

The peak hour of the month was 12:00 on Saturday 4 July 2020 with footfall of 2,068

## Footfall by month

Figures shown below are calculated using monthly totals.



## Weather



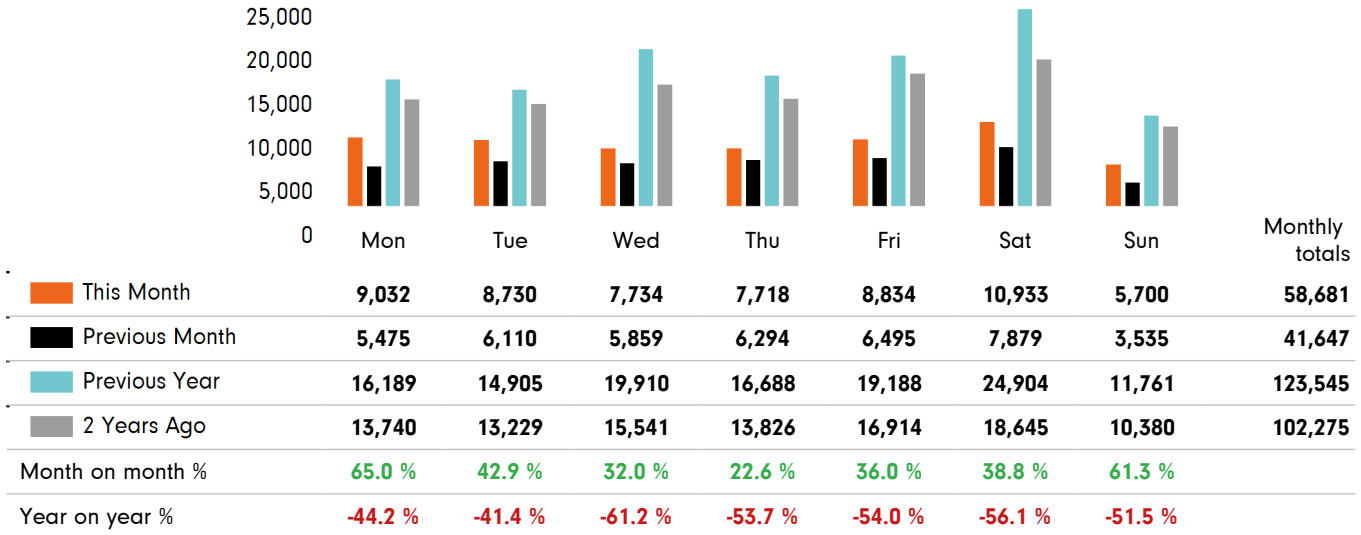
Number of days this month	<b>14</b>	<b>4</b>	<b>17</b>
Number of days same month last year	<b>11</b>	<b>9</b>	<b>15</b>

### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>21°</b>	<b>11°</b>
2019	<b>20°</b>	<b>11°</b>

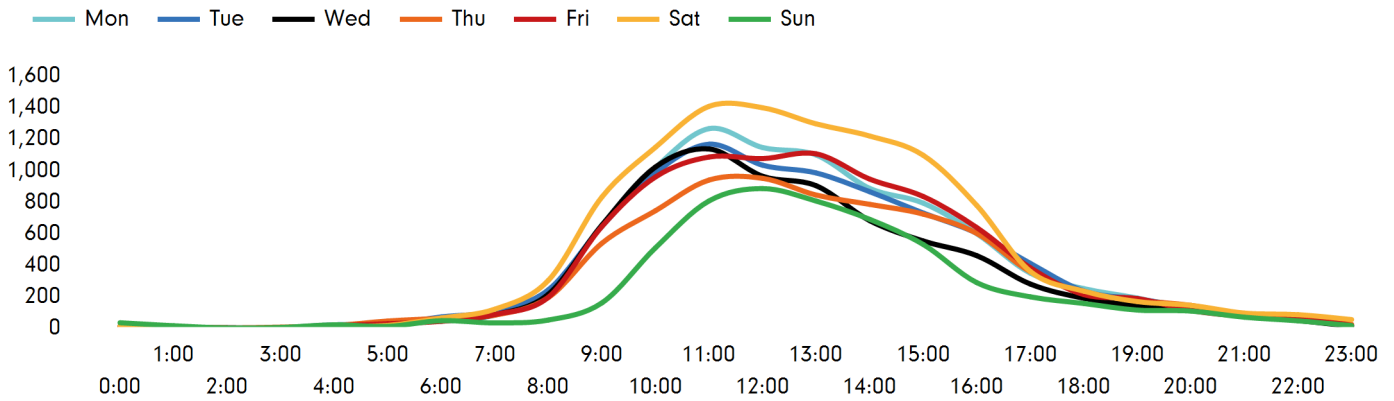
## Footfall by day

The figures shown below are calculated using weekly averages.



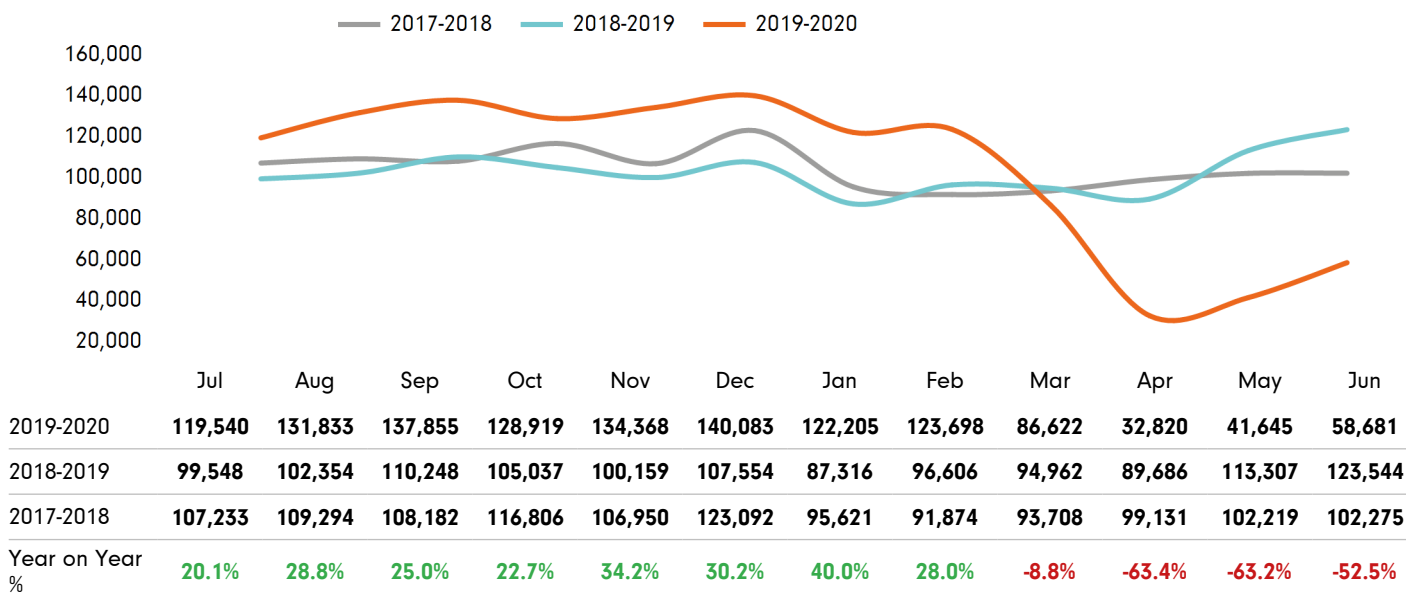
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

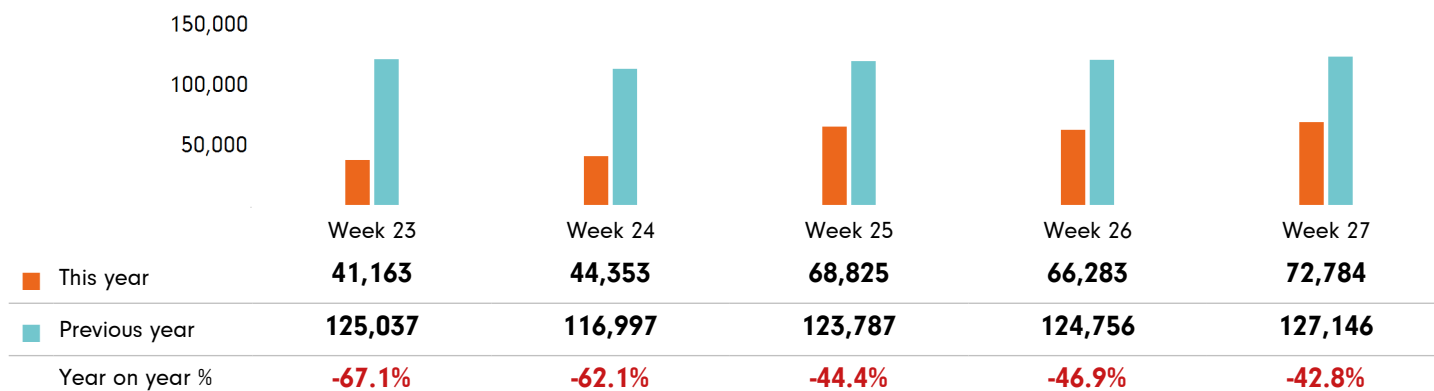
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for June compares June 2020 to June 2019

## Footfall by week of month

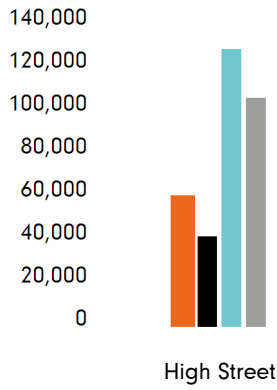
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>58,681</b>
Previous Month	<b>41,645</b>
Previous Year	<b>123,544</b>
2 Years Ago	<b>102,275</b>
Year on Year %	<b>-52.5 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to June, 2020 Vs January, 2019 to June, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2020 Vs June, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2020 Vs 5 2020