

# Footfall Report for: Huntingdon

 Weeks This Month: 5  
 Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Huntingdon	<b>18.6 %</b>	<b>-1.5 %</b>	<b>-8.8 %</b>	<b>4.7 %</b>	<b>-30.0 %</b>	<b>-2.2 %</b>
East	<b>-17.4 %</b>	<b>-1.2 %</b>	<b>-43.8 %</b>	<b>-0.9 %</b>	<b>-39.1 %</b>	<b>-2.0 %</b>
UK	<b>-19.0 %</b>	<b>0.8 %</b>	<b>-47.7 %</b>	<b>2.7 %</b>	<b>-42.2 %</b>	<b>2.5 %</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 18.6% up on the previous year.

The number of visitors counted for month commencing 2 March 2020 was 433,111.

The busiest day in month commencing 2 March 2020 was Saturday 7 March with 25,767 visitors.

The peak hour of the month was 12:00 on Saturday 7 March 2020 with footfall of 3,839

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month	<b>16</b>	<b>7</b>	<b>11</b>	<b>1</b>
Number of days same month last year	<b>8</b>	<b>12</b>	<b>15</b>	

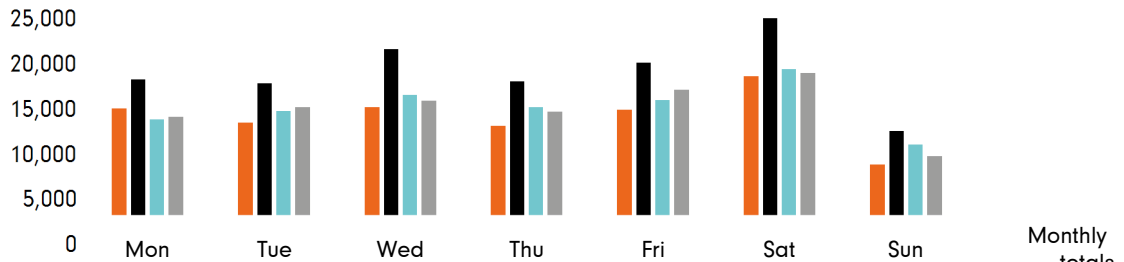
### Average temperature

	Maximum temperature	Minimum temperature
2020	<b>11°</b>	<b>3°</b>
2019	<b>12°</b>	<b>4°</b>

# SPRINGBOARD.

## Footfall by day

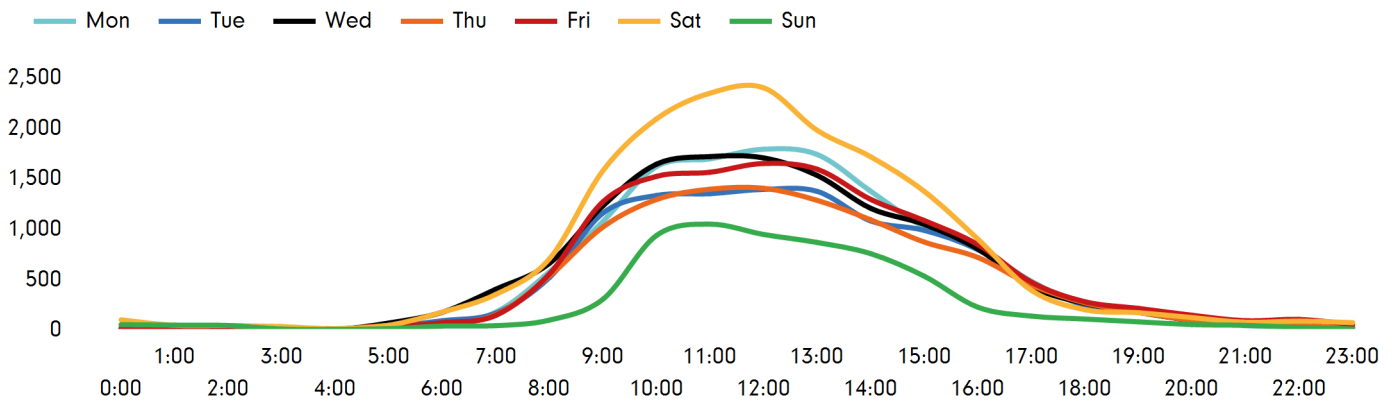
The figures shown below are calculated using weekly averages.



This Month	13,291	11,618	13,491	11,224	13,184	17,203	6,612	86,623
Previous Month	16,806	16,342	20,419	16,591	18,781	24,126	10,634	123,699
Previous Year	12,049	13,027	14,970	13,495	14,339	18,039	9,045	94,964
2 Years Ago	12,305	13,486	14,259	12,926	15,550	17,559	7,623	93,708
Month on month %	-20.9 %	-28.9 %	-33.9 %	-32.4 %	-29.8 %	-28.7 %	-37.8 %	
Year on year %	10.3 %	-10.8 %	-9.9 %	-16.8 %	-8.1 %	-4.6 %	-26.9 %	

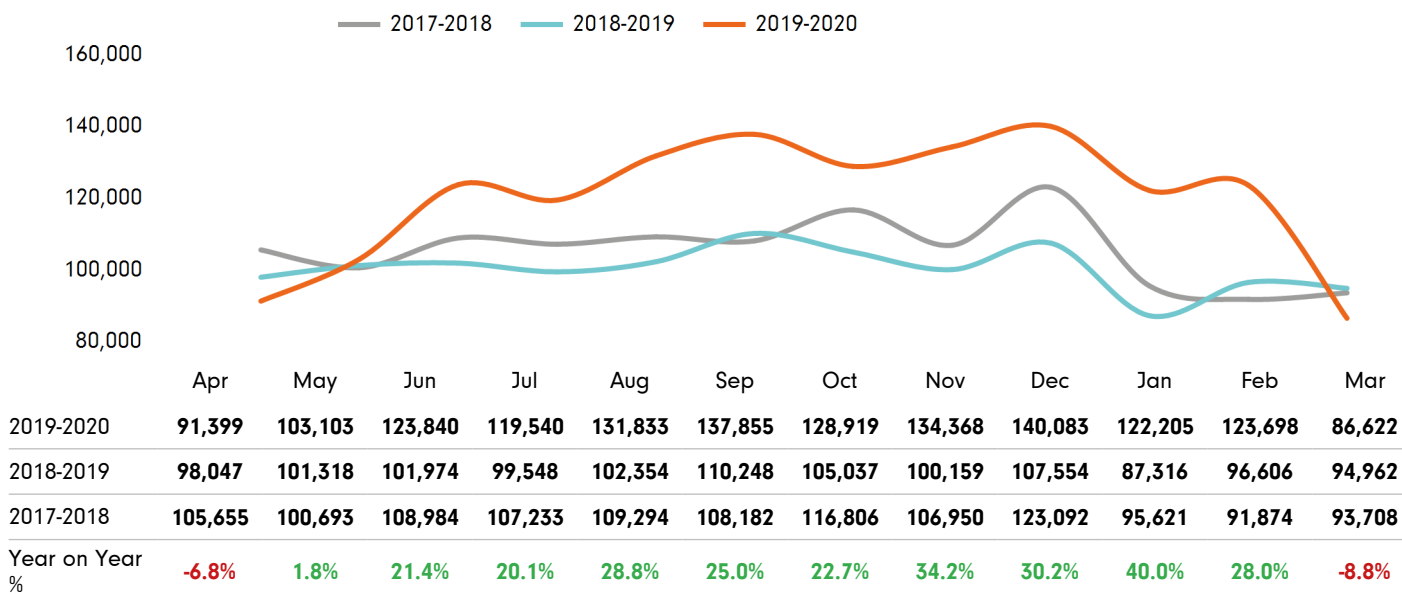
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

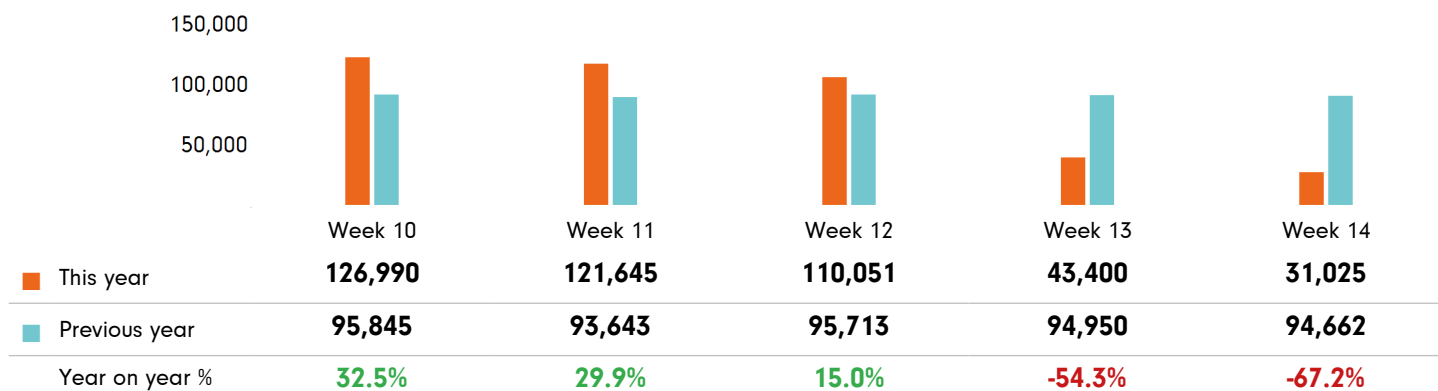
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for March compares March 2020 to March 2019

## Footfall by week of month

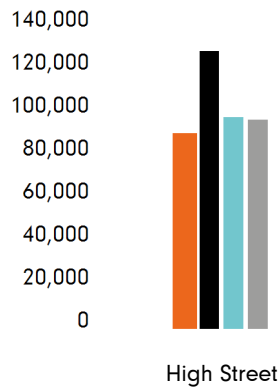
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   ■ Previous month   ■ Previous year   ■ 2 Years ago



This Month	<b>86,622</b>
Previous Month	<b>123,698</b>
Previous Year	<b>94,962</b>
2 Years Ago	<b>93,708</b>
Year on Year %	<b>-8.8 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to March, 2020 Vs January, 2019 to March, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2020 Vs March, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2020 Vs 2 2020