

# Footfall Report for: Huntingdon

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Huntingdon	10.5 %	-4.2 %	25.0 %	1.9 %	4.6 %	7.7 %
East	-2.9 %	-3.6 %	-2.4 %	-4.7 %	-5.0 %	-5.8 %
UK	-1.6 %	-2.5 %	-2.4 %	-1.6 %	-4.9 %	-3.8 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 10.5% up on the previous year.

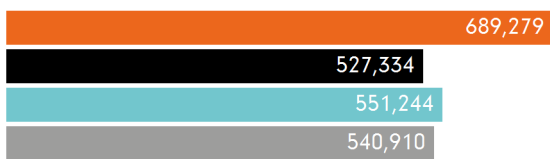
The number of visitors counted for month commencing 26 August 2019 was 689,279.

The busiest day in month commencing 26 August 2019 was Saturday 14 September with 28,820 visitors.

The peak hour of the month was 12:00 on Saturday 7 September 2019 with footfall of 3,936

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



Number of days this month	21	2	12
Number of days same month last year	21	4	10

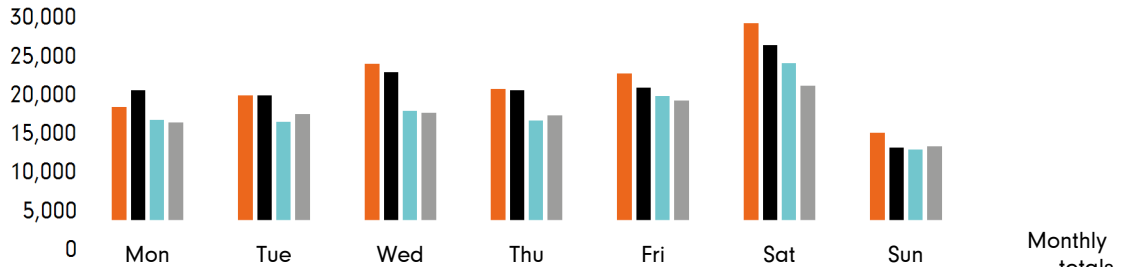
### Average temperature

	Maximum temperature	Minimum temperature
2019	22°	11°
2018	20°	10°

# SPRINGBOARD.

## Footfall by day

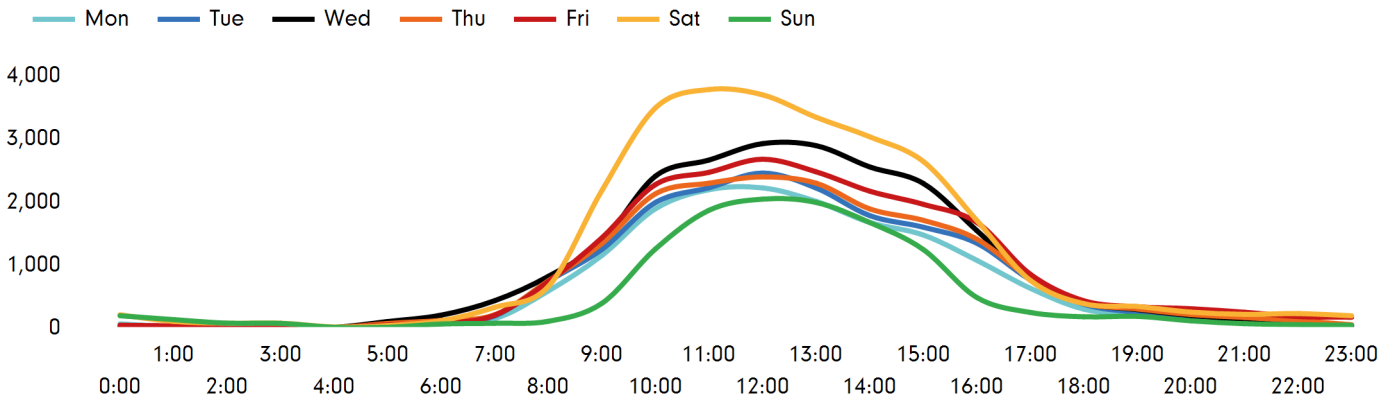
The figures shown below are calculated using weekly averages.



This Month	16,408	18,005	22,425	18,964	21,076	28,121	12,854	137,853
Previous Month	18,744	18,051	21,306	18,800	19,107	25,011	10,812	131,831
Previous Year	14,637	14,365	15,851	14,503	17,921	22,483	10,484	110,244
2 Years Ago	14,251	15,423	15,581	15,232	17,329	19,407	10,956	108,179
Month on month %	-12.5 %	-0.3 %	5.3 %	0.9 %	10.3 %	12.4 %	18.9 %	
Year on year %	12.1 %	25.3 %	41.5 %	30.8 %	17.6 %	25.1 %	22.6 %	

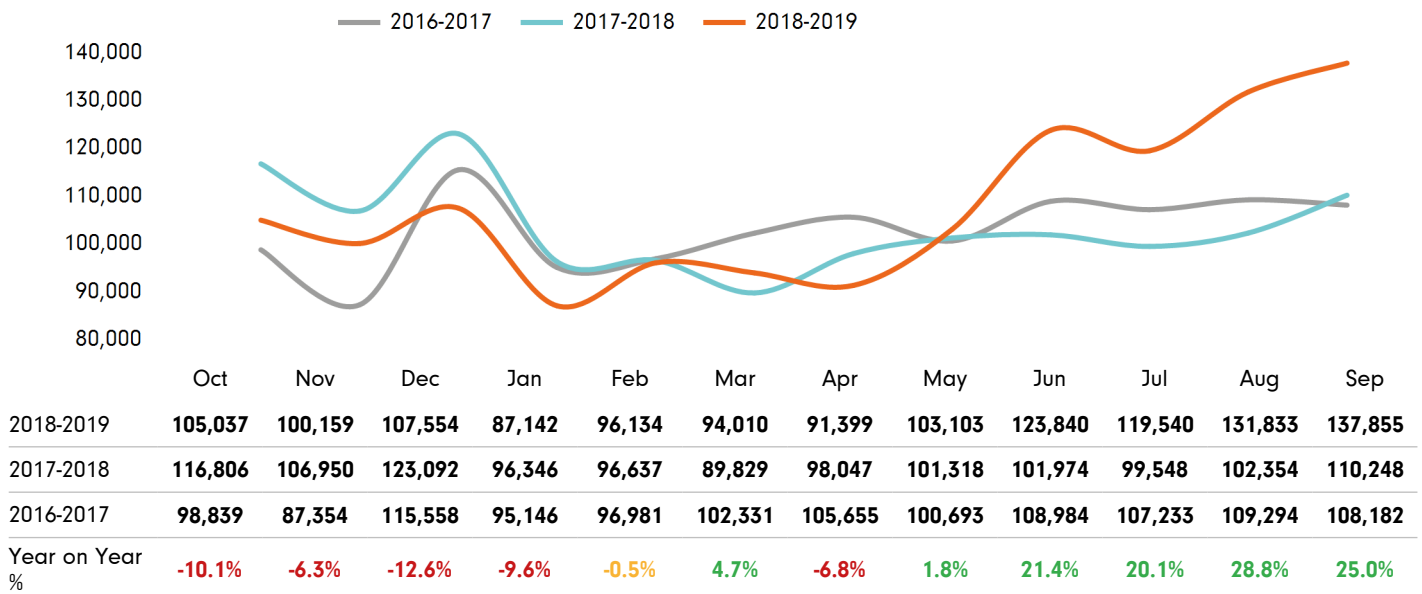
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

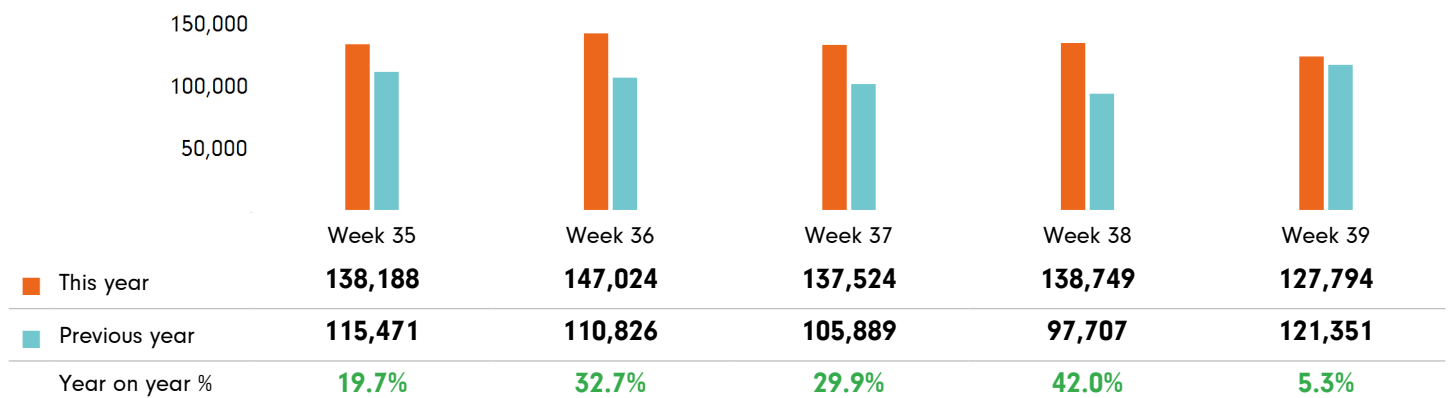
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for September compares September 2019 to September 2018

## Footfall by week of month

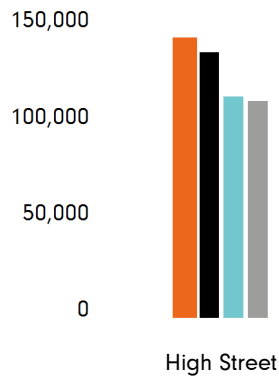
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>137,856</b>
Previous Month	<b>131,834</b>
Previous Year	<b>110,249</b>
2 Years Ago	<b>108,182</b>
Year on Year %	<b>25.0 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to September, 2019 Vs January, 2018 to September, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2019 Vs September, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2019 Vs 8 2019