

# Footfall Report for: Huntingdon

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Huntingdon	8.1 %	-5.1 %	28.8 %	-6.3 %	10.3 %	2.8 %
East	-2.9 %	-3.5 %	-0.3 %	-5.5 %	-0.3 %	-2.8 %
UK	-1.5 %	-2.6 %	-1.6 %	-2.3 %	-0.6 %	-2.0 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 8.1% up on the previous year.

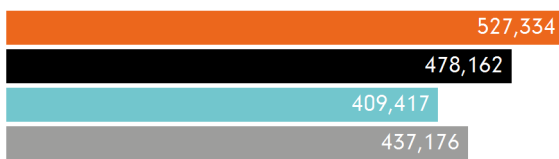
The number of visitors counted for month commencing 29 July 2019 was 527,334.

The busiest day in month commencing 29 July 2019 was Saturday 17 August with 26,225 visitors.

The peak hour of the month was 11:00 on Saturday 24 August 2019 with footfall of 3,699

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



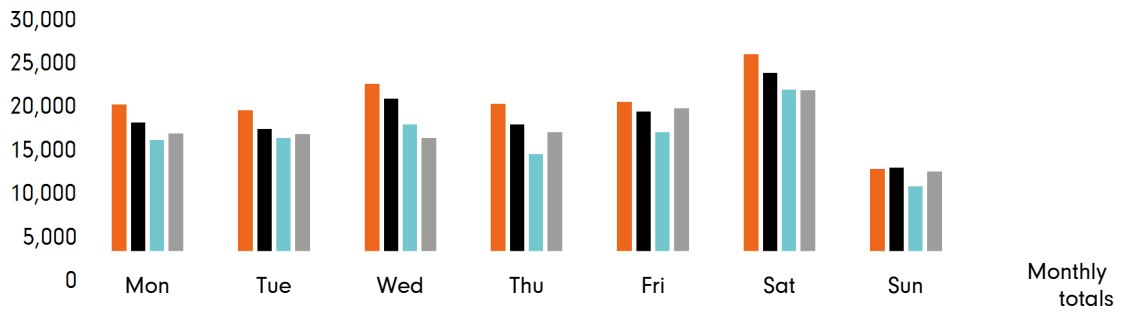
Number of days this month	15	3	10
Number of days same month last year	14	4	10

### Average temperature

	Maximum temperature	Minimum temperature
2019	23°	13°
2018	25°	14°

## Footfall by day

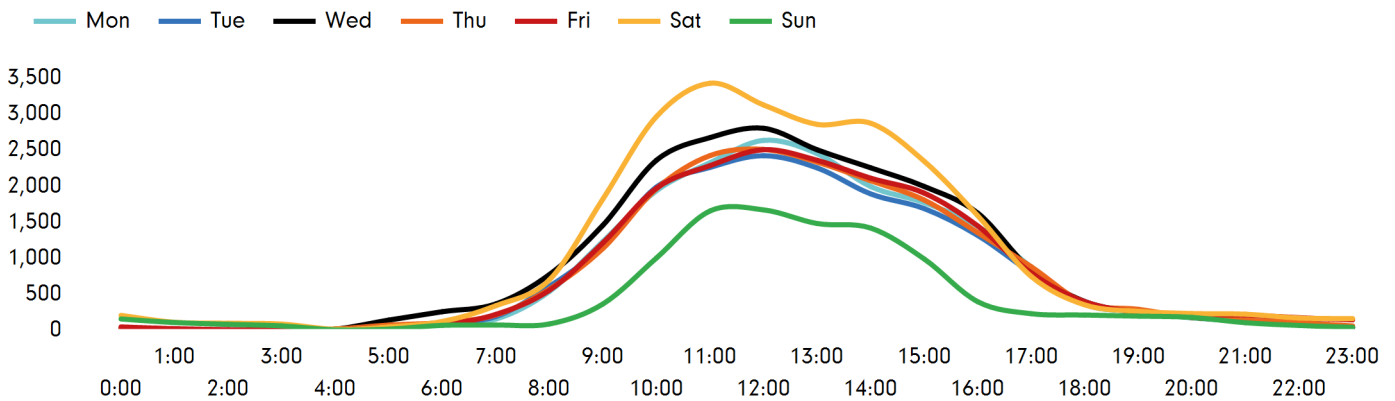
The figures shown below are calculated using weekly averages.



This Month	18,744	18,051	21,306	18,800	19,107	25,011	10,812	131,831
Previous Month	16,507	15,709	19,473	16,305	17,897	22,675	10,971	119,537
Previous Year	14,331	14,630	16,263	12,601	15,328	20,558	8,641	102,352
2 Years Ago	15,141	15,065	14,593	15,307	18,247	20,516	10,422	109,291
Month on month %	13.6 %	14.9 %	9.4 %	15.3 %	6.8 %	10.3 %	-1.4 %	
Year on year %	30.8 %	23.4 %	31.0 %	49.2 %	24.7 %	21.7 %	25.1 %	

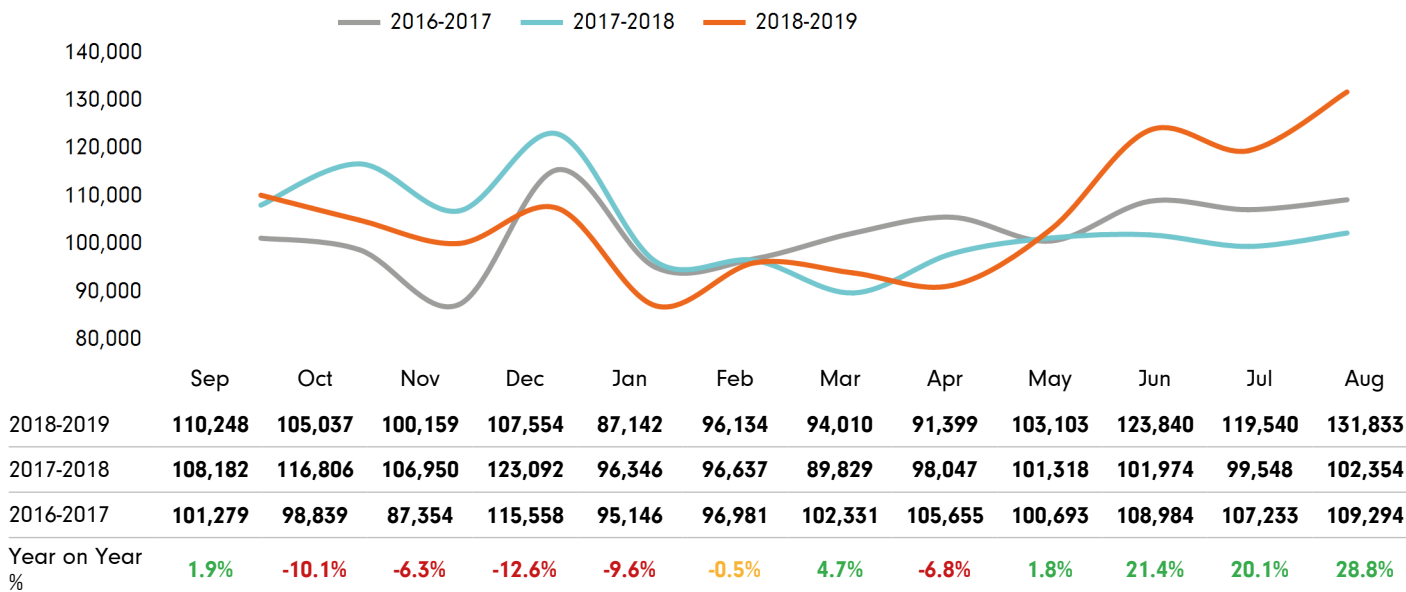
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

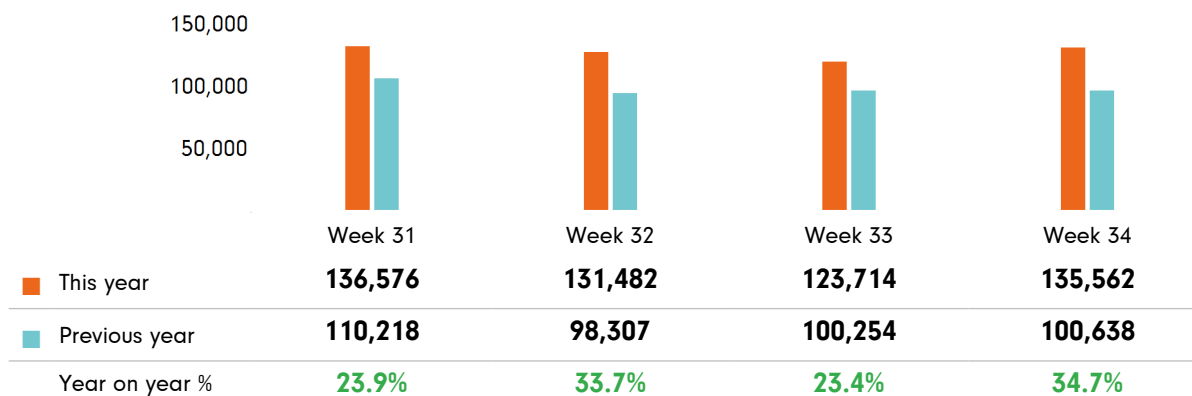
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for August compares August 2019 to August 2018

## Footfall by week of month

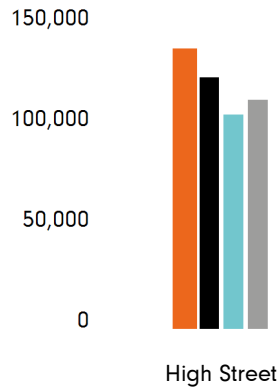
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	<b>131,834</b>
Previous Month	<b>119,541</b>
Previous Year	<b>102,354</b>
2 Years Ago	<b>109,294</b>
Year on Year %	<b>28.8 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to August, 2019 Vs January, 2018 to August, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2019 Vs August, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2019 Vs 7 2019