

Footfall Report for: Huntingdon

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Huntingdon	2.8 %	-4.6 %	21.4 %	-6.4 %	20.1 %	0.6 %
East	-3.0 %	-3.3 %	-7.0 %	-2.6 %	2.7 %	3.7 %
UK	-1.4 %	-3.1 %	-4.3 %	-0.1 %	2.3 %	0.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 2.8% up on the previous year.

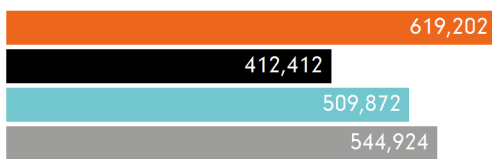
The number of visitors counted for month commencing 27 May 2019 was 619,202.

The busiest day in month commencing 27 May 2019 was Saturday 15 June with 29,096 visitors.

The peak hour of the month was 11:00 on Saturday 1 June 2019 with footfall of 4,021

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



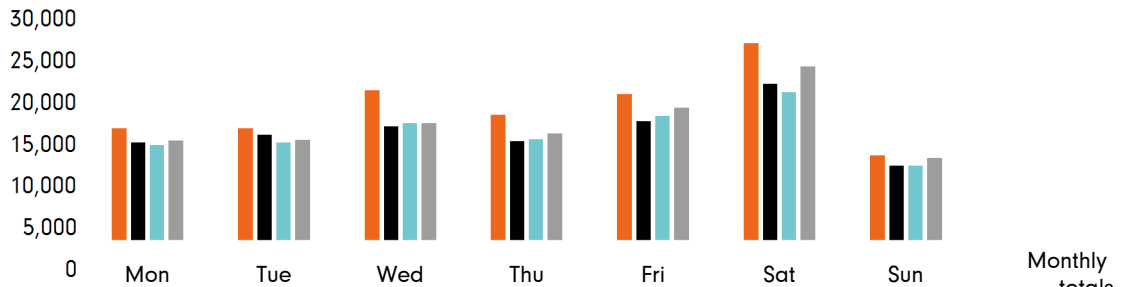
Number of days this month	11	9	15
Number of days same month last year	19	7	9

Average temperature

	Maximum temperature	Minimum temperature
2019	20°	11°
2018	23°	11°

Footfall by day

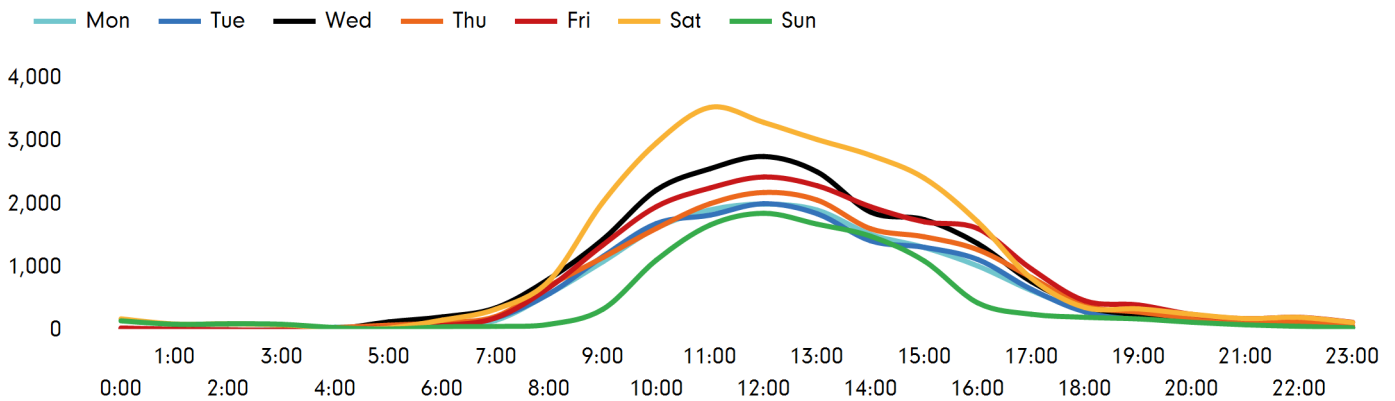
The figures shown below are calculated using weekly averages.



This Month	15,057	15,031	19,980	16,786	19,430	26,040	11,513	123,837
Previous Month	13,255	14,251	15,274	13,404	15,950	20,751	10,216	103,101
Previous Year	12,905	13,186	15,704	13,662	16,606	19,700	10,209	101,972
2 Years Ago	13,476	13,522	15,718	14,345	17,710	23,023	11,188	108,982
Month on month %	13.6 %	5.5 %	30.8 %	25.2 %	21.8 %	25.5 %	12.7 %	
Year on year %	16.7 %	14.0 %	27.2 %	22.9 %	17.0 %	32.2 %	12.8 %	

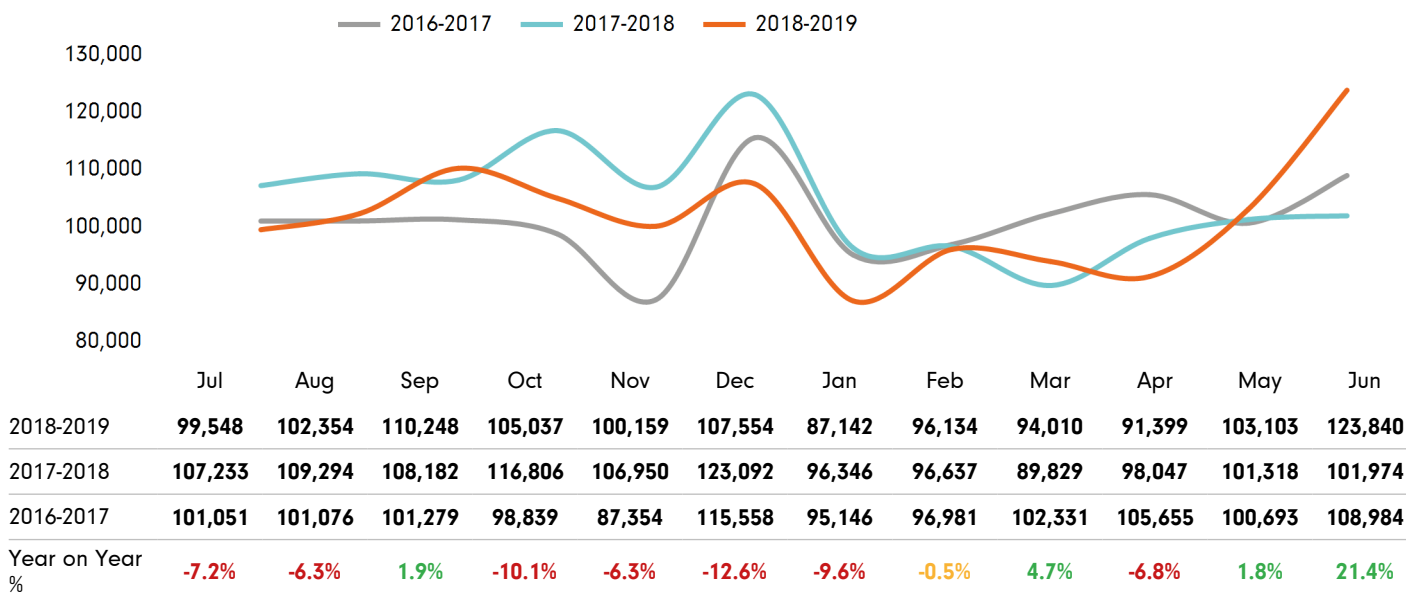
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

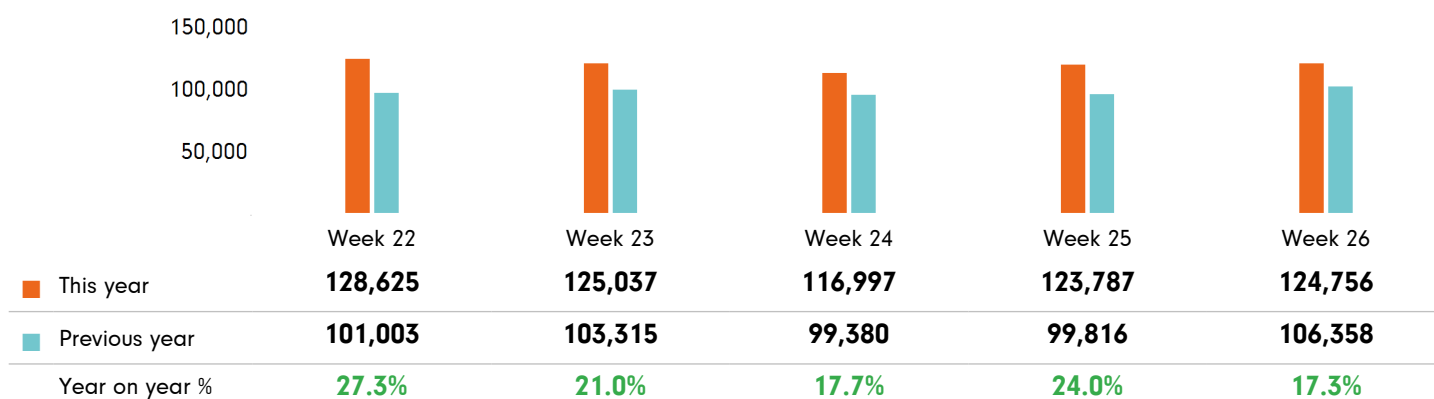
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for June compares June 2019 to June 2018

Footfall by week of month

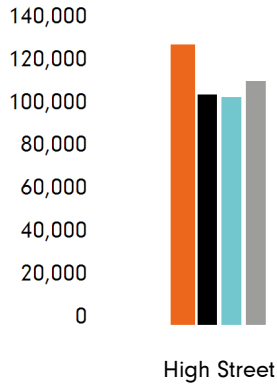
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	123,840
Previous Month	103,103
Previous Year	101,974
2 Years Ago	108,985
Year on Year %	21.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to June, 2019 Vs January, 2018 to June, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2019 Vs June, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2019 Vs 5 2019