



**Huntingdon**

July 2015

06/07/2015 to 02/08/2015



REGION - East

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Huntingdon	▲ 1.9 %		▼ -8.2 %		▼ -1.1 %	▲ 1.6 %
East	▲ 0.7 %	▲ 0.1 %	▼ -3.6 %	▼ -0.6 %	▲ 2.6 %	▲ 2.0 %
UK	▼ -1.6 %	▼ -0.3 %	▼ -2.2 %	▼ -1.6 %	▲ 2.9 %	▲ 2.9 %

**Headlines**

Footfall for the year to date is 1.9% up on the previous year.

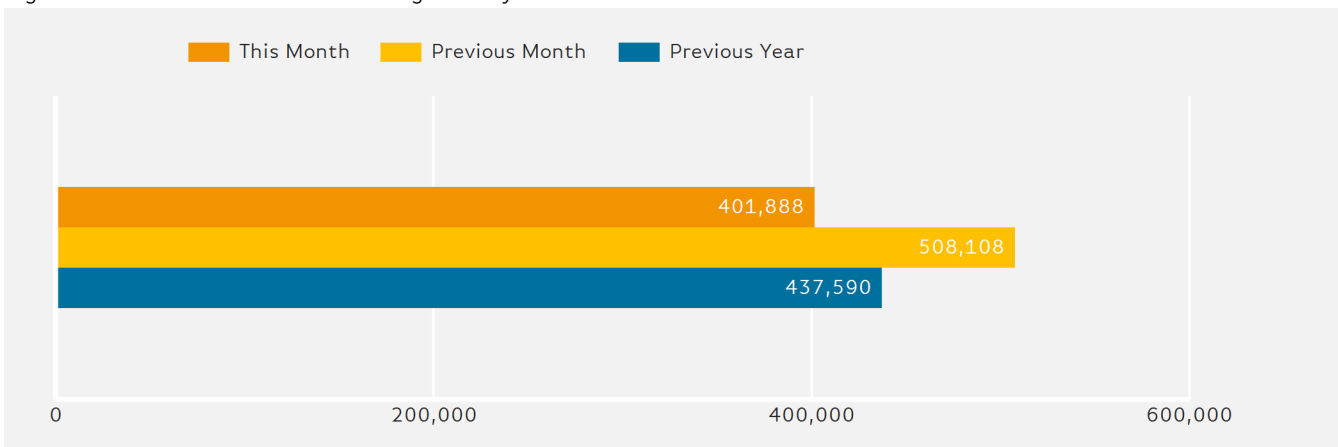
Footfall month commencing 6 July 2015 was 401,888.

The busiest day in month commencing 6 July 2015 was Saturday 18 July with 22,021 visitors.

The peak hour of the month was 11:00 on Saturday with footfall of 3,251

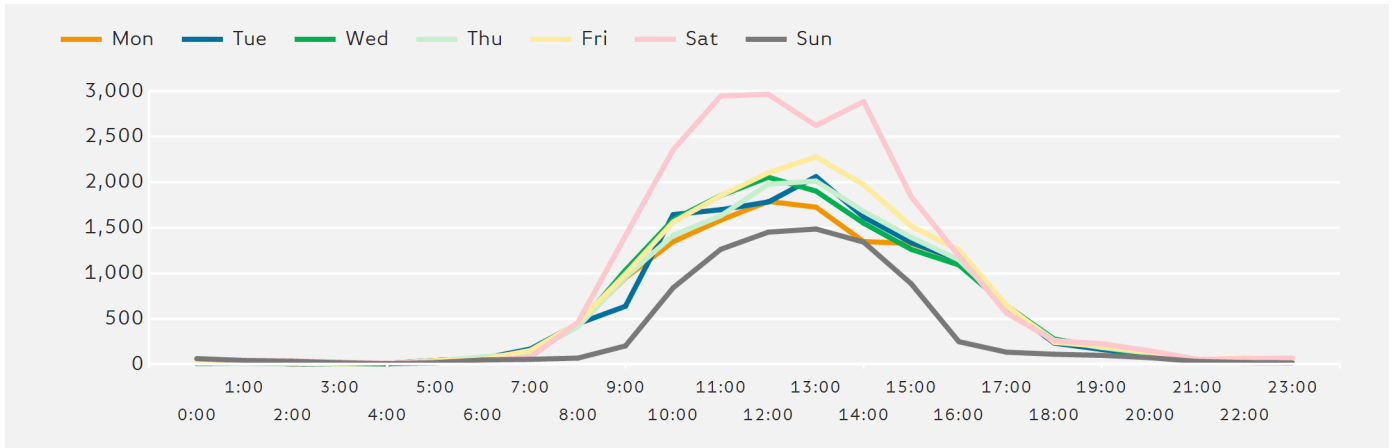
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



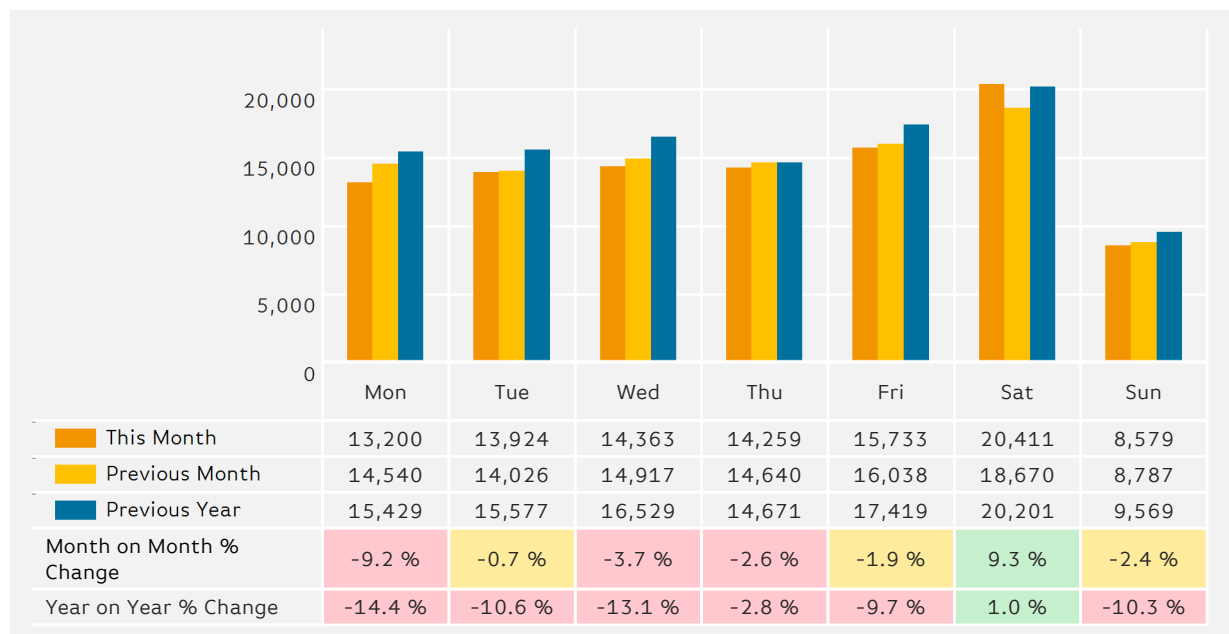
	Sun	Tue	Wed
Number of days this month	17	3	8
Number of days same month last year	24	3	1

### Average Temperature

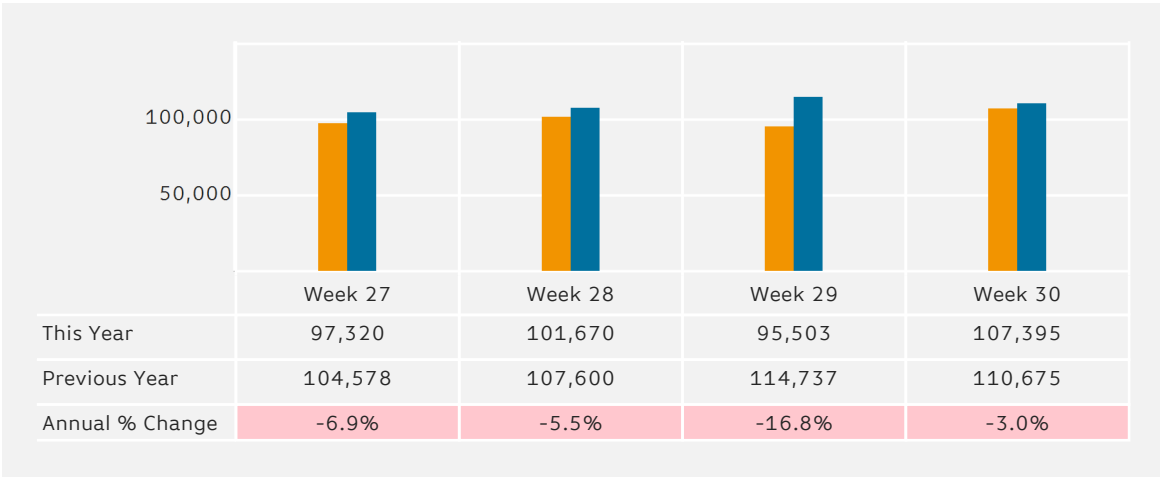
Average Temperatures	Maximum Temperature	Minimum Temperature
2015	21.1	12.4
2014	23.9	14.7

### Footfall by Day

The figures shown below are calculated using weekly averages.

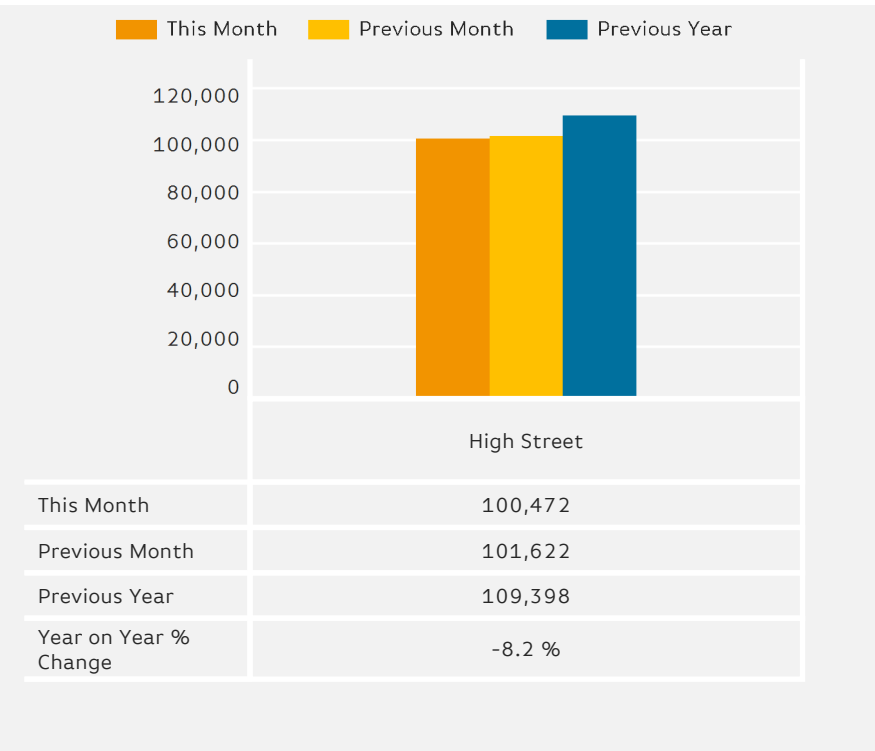


### Footfall by Week of Month



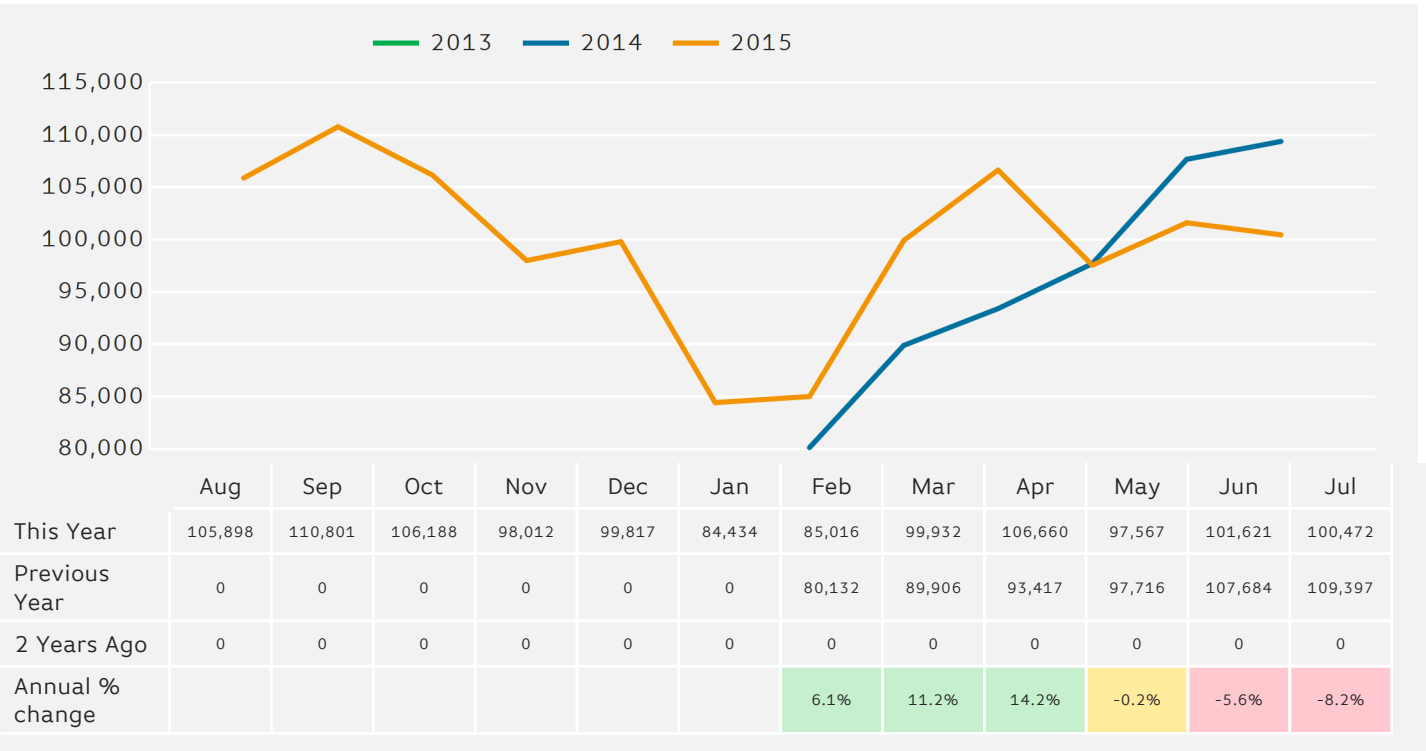
### Footfall Totals

The figures shown below is calculated using weekly averages.



### Footfall by Month

The figures shown below are calculated using weekly averages.



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.