



**Huntingdon**

May 2015

04/05/2015 to 31/05/2015



REGION - East

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Huntingdon	▲ 8.1 %		▼ -0.2 %		▼ -8.5 %	▲ 4.6 %
East	▲ 2.5 %	▼ -0.4 %	▲ 2.8 %	▼ -1.8 %	▼ -5.3 %	▲ 0.8 %
UK	▼ -1.2 %	▲ 0.0 %	▼ -1.8 %	▼ -0.9 %	▼ -2.3 %	▼ -1.7 %

**Headlines**

Footfall for the year to date is 8.1% up on the previous year.

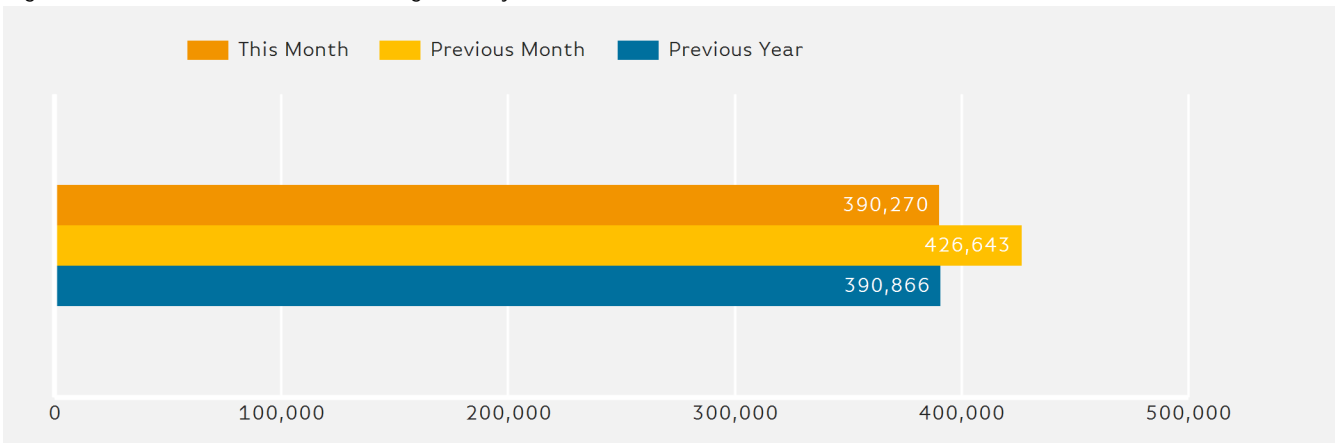
Footfall month commencing 4 May 2015 was 390,270.

The busiest day in month commencing 4 May 2015 was Saturday 30 May with 23,119 visitors.

The peak hour of the month was 14:00 on Saturday with footfall of 3,366

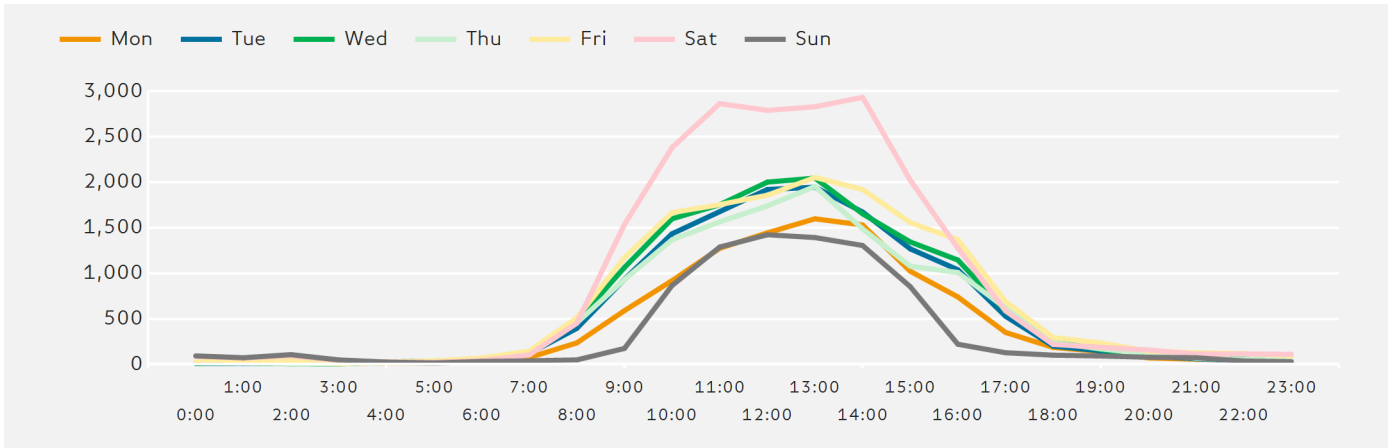
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



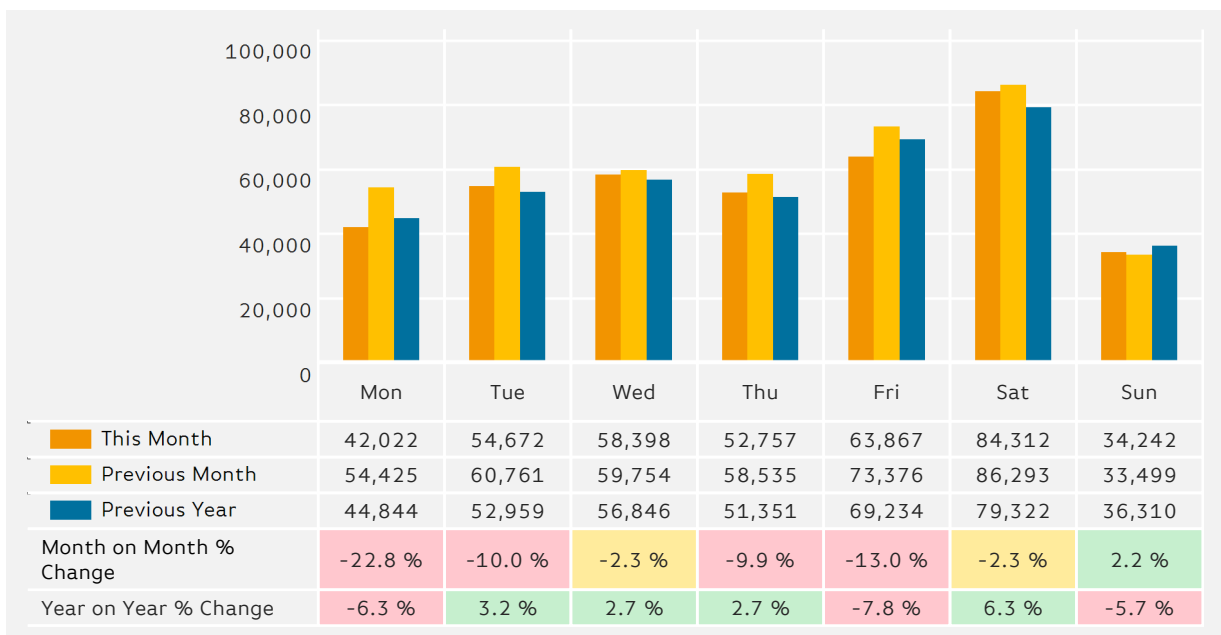
Number of days this month	14	6	8
Number of days same month last year	17	3	8

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	16.6	8.1
2014	17.9	9.9

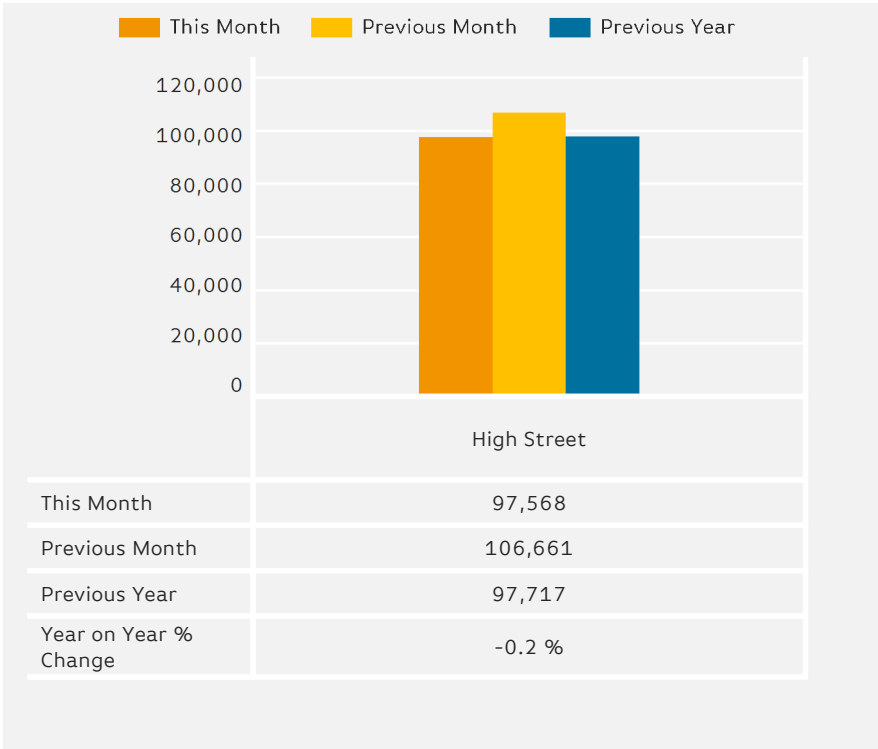
### Footfall by Day

The figures shown below are calculated using monthly totals.



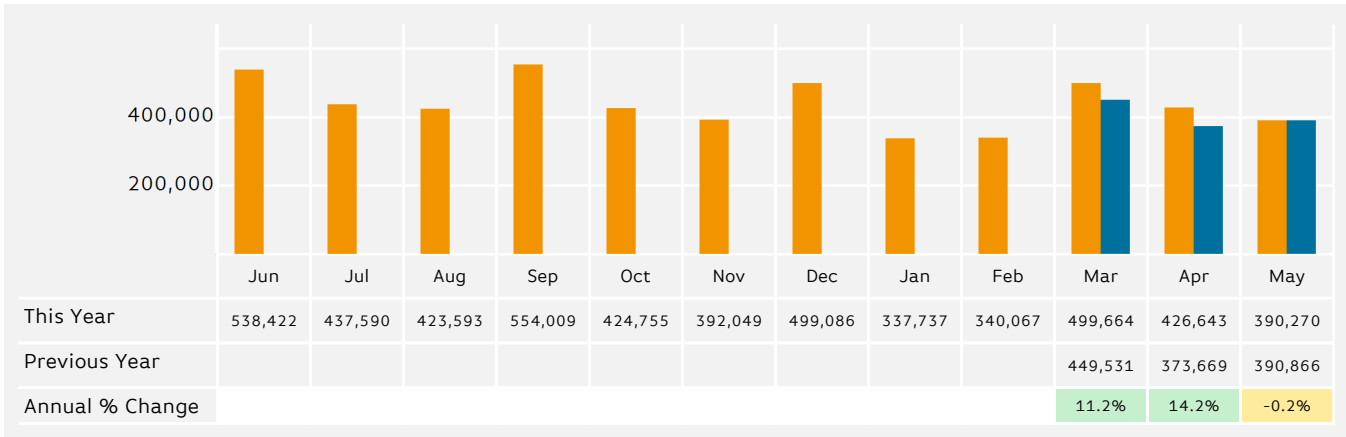
### Footfall Totals

The figures shown below is calculated using weekly averages.



### Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.