



Huntingdon

March 2015

02/03/2015 to 05/04/2015



REGION - East

Monday to Sunday

COUNT TYPE: Footfall Counts

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Huntingdon	▲ 9.6 %		▲ 11.2 %		▲ 17.5 %	
East	▲ 1.3 %	▲ 0.3 %	▲ 1.0 %	▲ 3.9 %	▲ 3.9 %	▲ 10.2 %
UK	▼ -1.4 %	▲ 0.1 %	▼ -1.8 %	▲ 2.6 %	▲ 3.8 %	▲ 7.7 %

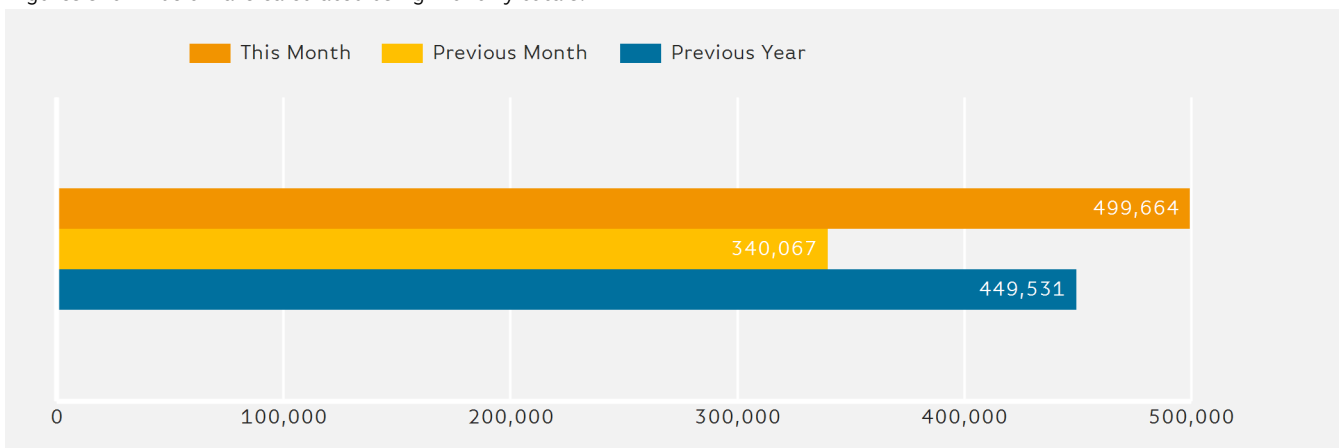
Headlines

Footfall for the year to date is 9.6% up on the previous year.

Footfall month commencing 2 March 2015 was 499,664.

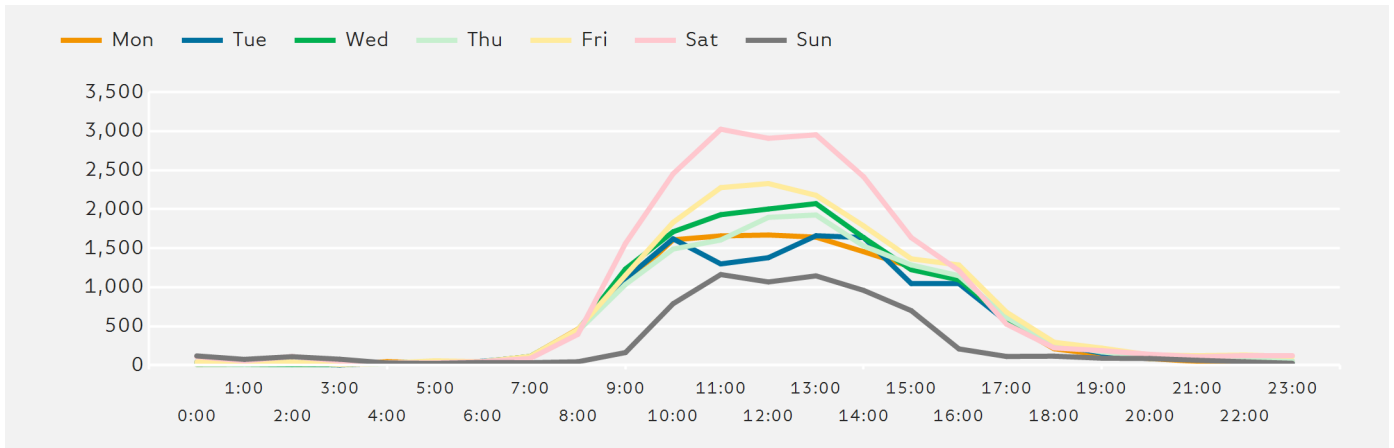
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



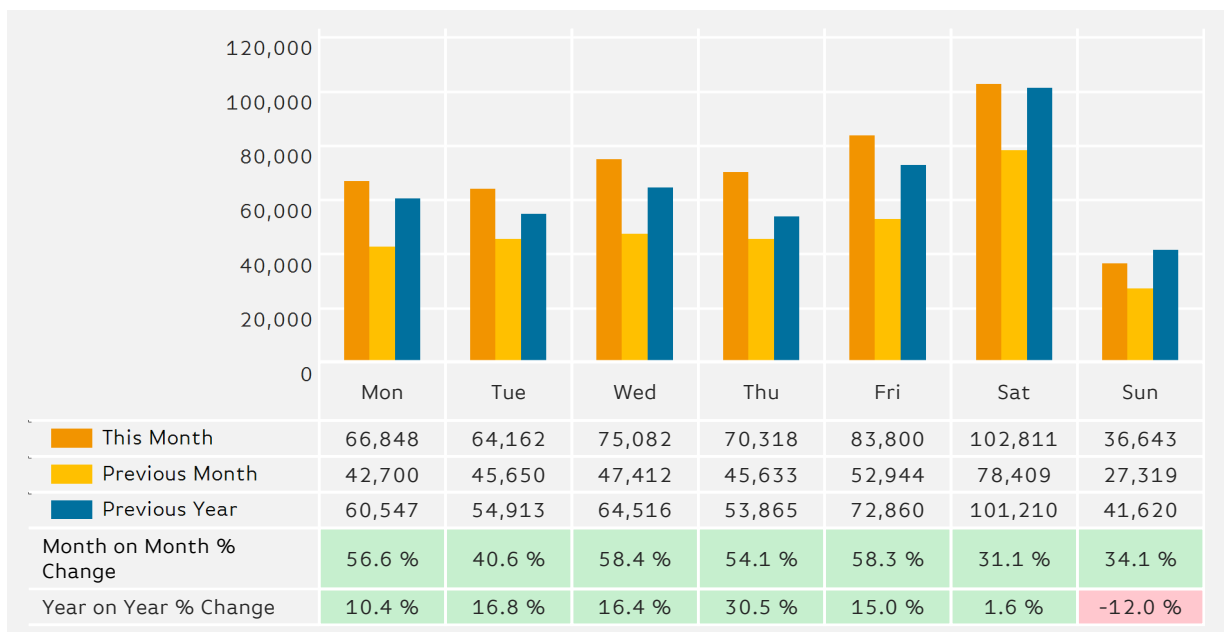
Number of days this month	1	20	14
Number of days same month last year	6	21	8

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	13.1	4.1
2014	13.7	5.4

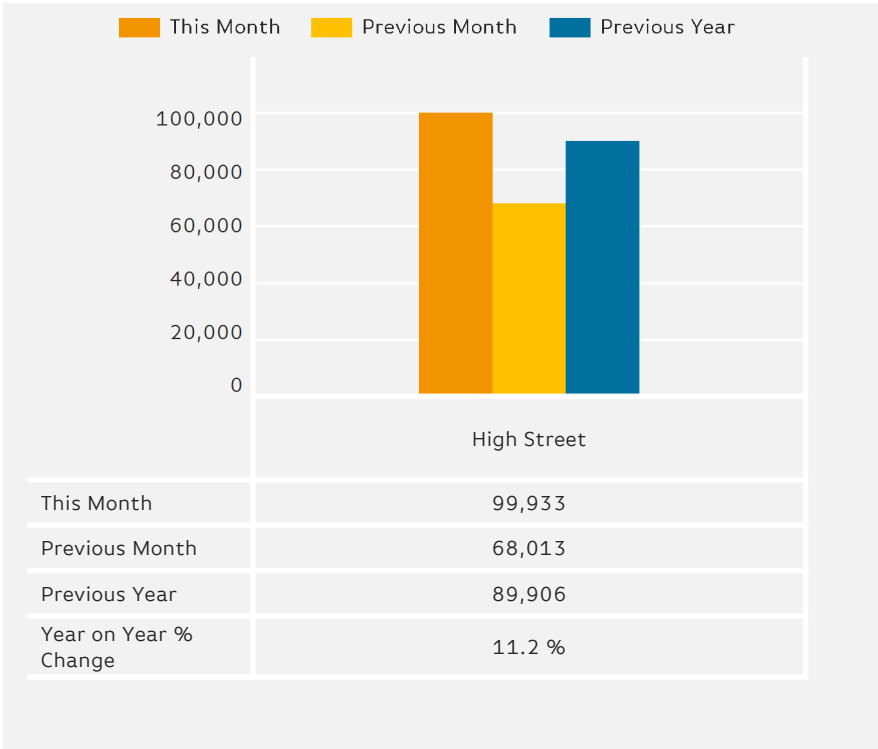
Footfall by Day

The figures shown below are calculated using monthly totals.



Footfall Totals

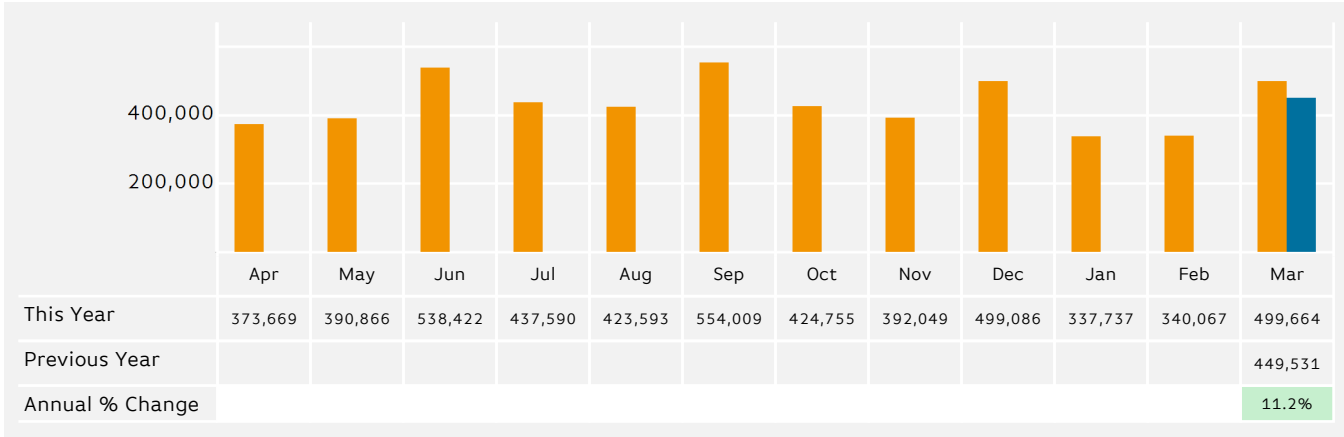
The figures shown below is calculated using weekly averages.



This Month	99,933
Previous Month	68,013
Previous Year	89,906
Year on Year % Change	11.2 %

Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.