



**Huntingdon**

April 2015

06/04/2015 to 03/05/2015



REGION - East

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Huntingdon	▲ 11.3 %		▲ 14.2 %		▲ 6.7 %	▲ 3.9 %
East	▲ 2.3 %	▼ -0.2 %	▲ 6.0 %	▼ -2.3 %	▲ 5.6 %	▲ 3.9 %
UK	▼ -1.0 %	▲ 0.0 %	▼ -0.2 %	▼ -1.4 %	▲ 3.9 %	▲ 5.0 %

**Headlines**

Footfall for the year to date is 11.3% up on the previous year.

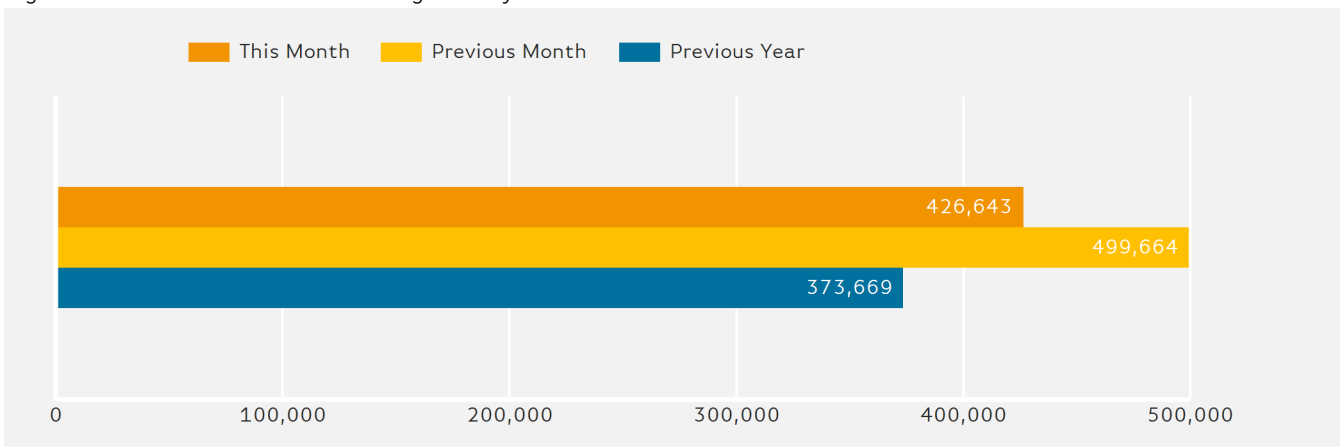
Footfall month commencing 6 April 2015 was 426,643.

The busiest day in month commencing 6 April 2015 was Saturday 18 April with 23,977 visitors.

The peak hour of the month was 14:00 on Saturday with footfall of 3,883

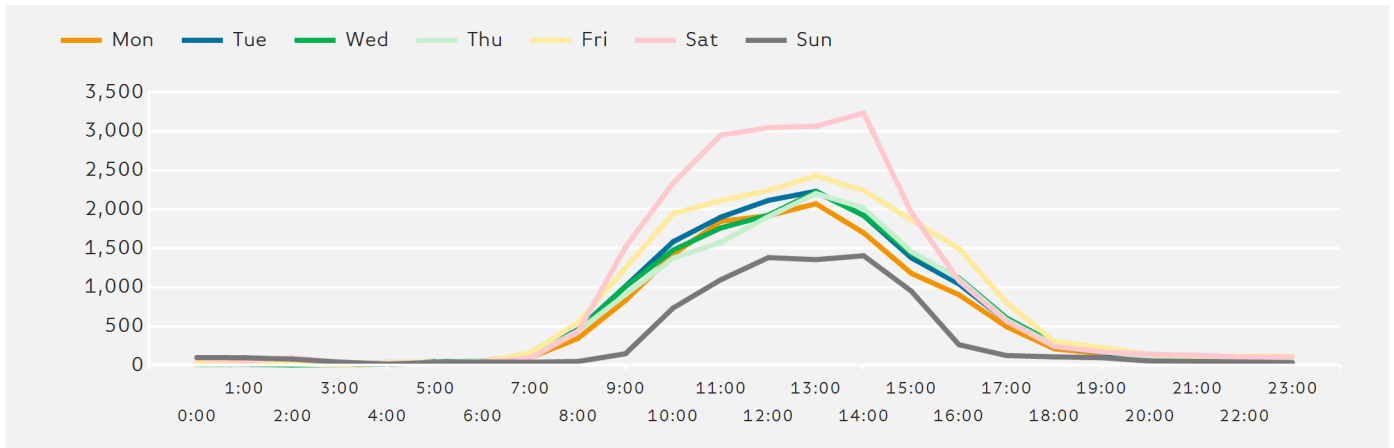
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



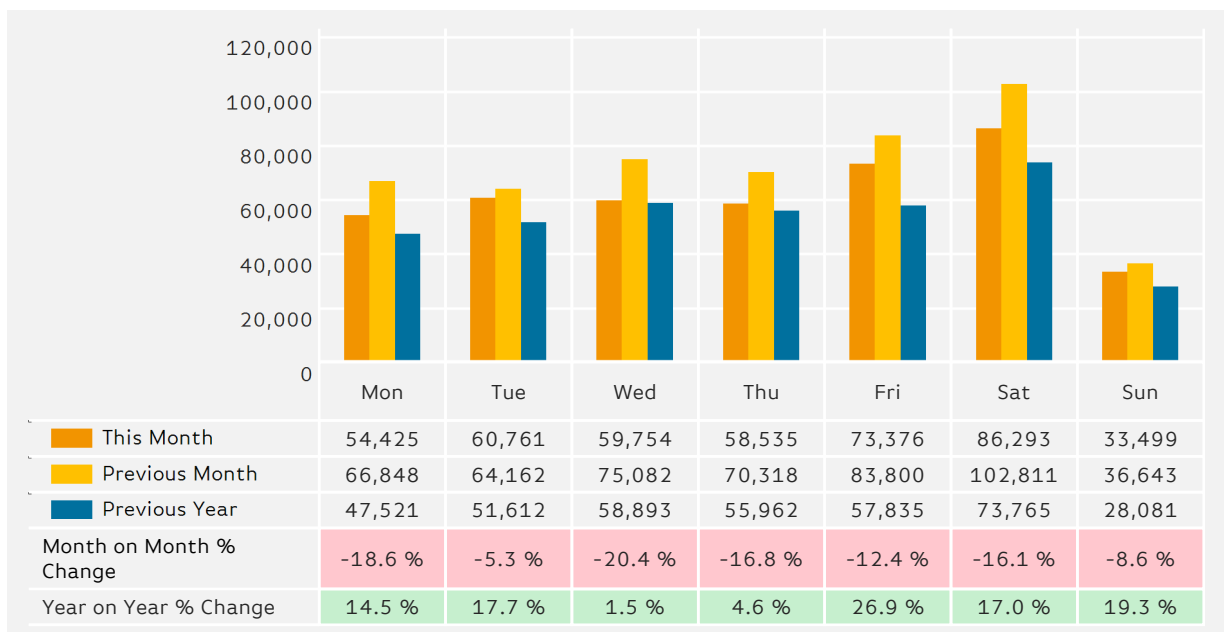
Number of days this month	2	19	7
Number of days same month last year		18	10

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	18.1	4.7
2014	14.8	7.5

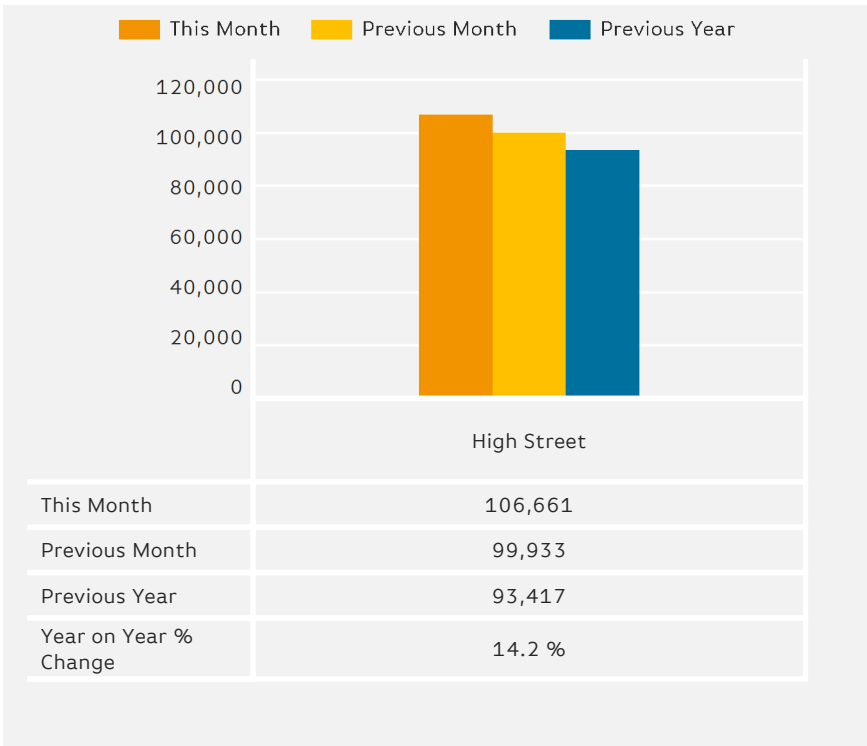
### Footfall by Day

The figures shown below are calculated using monthly totals.



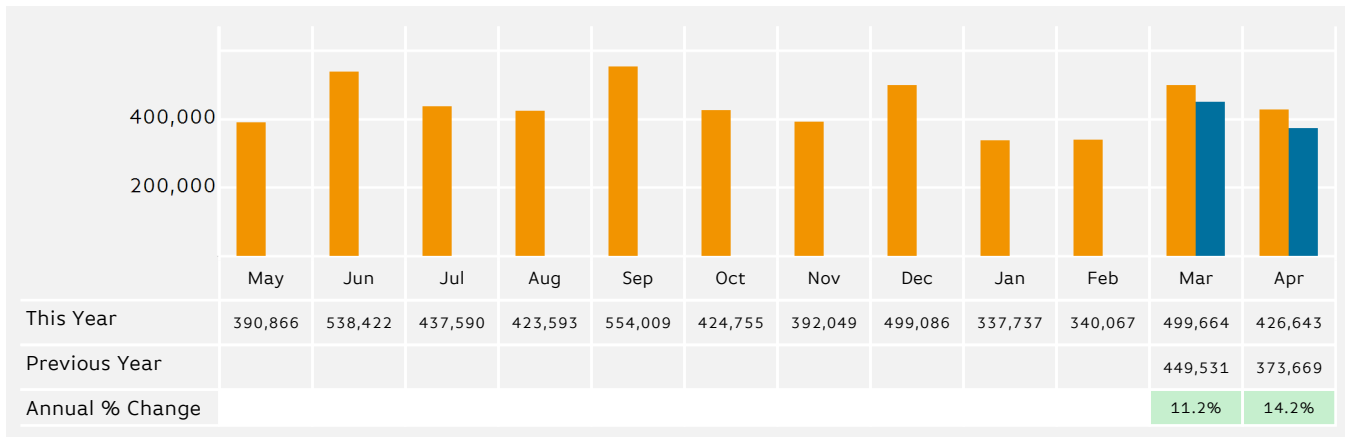
### Footfall Totals

The figures shown below is calculated using weekly averages.



### Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.