

July 2017

### **Huntingdon Town Centre businesses vote ‘YES’**

Huntingdon Town Centre businesses have voted ‘YES’ in a ballot to renew the Business Improvement District (BID) for a further five years 2017 - 2022.

The results, released on Friday 30 June by Electoral Reform Services, showed 46% of Town Centre businesses voted with an overwhelming majority of 86% voting YES. Regulations state that in order for a BID to be successful a second trigger, ‘majority by rateable value’ is also required and this was achieved with 89% of those who voted.

Huntingdon First Manager, Sue Bradshaw said, “This is a great result for Huntingdon. I look forward to once again working together with the Town Centre businesses in the years ahead and to making Huntingdon a better place for customers and businesses alike.”

The BID Huntingdon Business Plan was developed through consultation with businesses in the BID area and will focus on:

- Raising awareness of what the town has on offer, including an online presence and full events calendar
- Enhancing the town centre experience for shoppers, visitors and workers
- Continuing with the successful team of Town Rangers, helping to make the town feel safe and welcoming
- Representing business needs with a stronger, shared voice

The Town Centre can expect to benefit financially with up to £1m being generated across five years. This will drive investment and give businesses a greater say in the way the town is marketed, maintained and managed.

Visit [www.huntingdonfirst.co.uk](http://www.huntingdonfirst.co.uk) for details of events, news and information on Town Centre businesses and where to find them.

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For further information, contact Huntingdon First Manager, Sue Bradshaw, on 01480 450250 or email [info@bidhuntingdon.co.uk](mailto:info@bidhuntingdon.co.uk)